



# REIMAGINE PHOENIX

Leading the way in Sustainability

Phoenix's goal is to divert waste from the landfill and become a zero waste city by 2050 using a three-pronged approach:

- Education and Outreach
- Service Enhancements
- Building Public-Private Partnerships

## PHOENIX A Circular Economy Leader

As the 5th largest city in the U.S., Phoenix has established itself as a leader in the circular economy by fostering strategic business partnerships on the Resource Innovation Campus (RIC). Manufacturers, from start-ups to mature companies locating on the RIC, have direct access to the city's Materials Recovery Facility (MRF) and its feedstock that can be transformed into new products.

The RIC is conveniently situated in the Southwest Industrial Employment Corridor and near the PHX Innovation Core, where major industries have a strong presence:

- ▲ Software
- ▲ Financial Services
- ▲ Entertainment
- ▲ Higher Education
- ▲ Bio-Medical

CITY OF PHOENIX  
**PUBLIC WORKS  
DEPARTMENT**

PHXPublicWorks

TalkingTrashPHX

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ReimaginePHX

Through successful Requests for Proposals (RFP), the city's Reimagine Phoenix initiative has allowed its Public Works Department to build partnerships with manufacturing companies that divert materials from the landfill and convert them into products.

If you are interested in exploring partnership opportunities with a supportive municipality in a business-friendly environment, contact us for more information on the latest updates with RFPs issued by the city of Phoenix.

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## RESOURCE INNOVATION CAMPUS

Embracing a Circular Economy



The RIC provides 50 acres of city-owned land available for development opportunities. The campus will serve as a circular economy hub and test bed dedicated to the creation of valuable public-private partnerships and growth of circular startups and mature companies.

The RIC is a gathering place for collaboration and solutions that can increase the diversion and conversion of waste locally. It offers:

- ▲ **Competitive Lease Rates**
- ▲ **Infrastructure Support**
- ▲ **Proximity to City Feedstock**
- ▲ **Proximity to universities and community colleges**

Phoenix's partnership with Arizona State University's Resource Innovation Solutions Network (RISN) has resulted in several promising applied projects around circular economy:

- ▲ **Plastics into 3-D printing filament**
- ▲ **Reclaimed asphalt pavement**
- ▲ **Water conservation research of compost in city parks**

**Resource Innovation Solutions Network**  
- Arizona State University

**Closed Loop Fund**

**Ellen MacArthur Foundation**

## PHOENIX IS THE BEST PLACE FOR YOUR GROWING BUSINESS

- AZ Innovation Challenge**
- Quality jobs tax credit**
- Tax structure**
- Access to skilled talent**
- Phoenix Innovation District**
- \$1.7 Billion in capital investment**
- 4th Most Desirable City for Millennials**
- The fastest growing city in the U.S.**

