

# PRIORITY AREA ACTION PLANS

## COMMUNITY PRIORITIES

### Action Plan 2015-2020

Action Plans outline short term tasks that are designed to jump-start the implementation of District Plan Policies. Each Priority Investment Area includes a 5-Year Action Plan that has been developed with input from the Solano Steering Committee and consultation with urban development professionals in the public, private and nonprofit sectors. The action steps are linked to one of three partner categories - Government, Community or Business - that is most suited to lead the task. To facilitate implementation, the type of implementation tool that is used for implementing each action step including Codes, Financing, Knowledge, Plans, Operations and Partnerships, is also provided in the plan.

Action Plans are intended to be regularly reviewed, updated and evaluated in order to create a "living document" that avoids being placed on a shelf or forgotten.

A primary role of the Solano Steering Committee will be identifying, engaging and recruiting lead partners for each action step and monitoring progress going forward.

**Policy AP 1:** Support a bi-annual meeting of the Uptown Steering Committee to monitor progress and update the Action Plans.

**Policy AP 2:** Encourage additional property owner and business owner representatives and equal neighborhood representation on the Solano Steering committee

**Policy AP 3:** Establish an interdepartmental Transit-Oriented Development team to support the implementation of the Solano TOD Plan.



**Government**

**Government Investors** include the local, state and federal agencies.



**Community**

**Community Investors** are non-profits, foundations, schools, neighborhood associations and individual residents.



**Business**

**Business Investors** are banks, real estate developers, and other private companies, ranging from large corporations to small mom n' pop shops.



**Code Tools** are regulations, such as the zoning ordinance, that can encourage or discourage different patterns and forms of urban development.

**Financing Tools** refer to grants, loans, bonds, taxes, and government funding programs.

**Knowledge Tools** means capacity building forums, professional training, and seminars to technical understanding.

**Plan Tools** include engineering studies, best practices research, redevelopment areas, market analyses and other similar documents.

**Operations Tools** are management practices such as inter-departmental coordination, decision-making transparency and approaches to service delivery.

**Partnership Tools** are mutually beneficial agreements between two or more parties such as joint use agreements, development agreements or corporate sponsorships.

# CAMELBACK CORRIDOR Action Plan 2015-2020

Elements	Actions	 TOOLS	 GOVERNMENT	 BUSINESS	 COMMUNITY
Land Use	1 Hold a property owner forum on the Walkable Urban Code.	Knowledge	■		
	2 Use the Conceptual Master Plan as a guide when rezoning to the Walkable Urban Code.	Codes	■		
	3 Complete a Water / Sewer infrastructure needs assessment.	Plans	■		
Housing	4 Identify a housing project within the corridor.	Financing	■		
	5 Build a walkable urban housing demonstration project.	Financing			■
	6 Complete three housing rehabilitation projects in the Simpson, Washington and Nile neighborhoods.	Financing			■
Economic Development	7 Hold a multi-cultural public festival.	Partnership			■
	8 Issue an RFP to develop the Park and Ride at 19th Avenue and Camelback Road.	Knowledge	■		
	9 Create marketing materials for development areas in partnership with property owners.	Knowledge	■		
	10 Organize three neighborhood clean ups.	Partnership			■
	11 Complete 3 beautification projects, such as murals, colorful building repainting and tree planting.	Partnership			■
Health	12 Identify pedestrian and bicycle safety improvements at 19th Avenue and 17th Avenue, including lighting and visibility impediments.	Plans	■		
	13 Organize a walking club to provide block watch patrols at least 3 evenings per week.	Partnership			■
	14 Write a grant to support a Farmers Market in partnership with International Rescue Committee.	Partnership			■
Mobility	15 Evaluate and install enhanced crosswalks at 19th Avenue and Camelback and 17th Avenue and Camelback Road if appropriate.	Plans	■		
	16 Organize a coalition to support increased public transit service on Camelback Road, including small businesses, apartment communities, large employers, and neighborhood associations.	Partnership			■
	17 Provide transit passes for sale at Zia Records and employers along Camelback Road.	Operations	■		
	18 Analyze the traffic impacts and trade-offs of the Complete Street Concept on Camelback Road.	Knowledge	■		
	19 Create a fact sheet about the Complete Street Concept for property owners on Camelback Road.	Knowledge	■		
	20 Hold a property owner workshop on the Complete Street concept on Camelback Road.	Knowledge	■		
Green Systems	21 Research the opportunity to develop a combined heat/power energy source and micro grid to serve Phoenix Baptist Hospital, Christown Mall and other surrounding properties.	Plans			■
	22 Write a Green Infrastructure grant.	Financing	■		
	23 Hold a community tree planting event.	Partnership			■

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# CHRISTOWN MALL AREA Action Plan 2015-2020

Elements	Actions	TOOLS	GOVERNMENT	BUSINESS	COMMUNITY
Land Use	1 Hold a property owner forum on the Walkable Urban Code.	Knowledge	■		
	2 Use the Conceptual Master Plan as a guide when rezoning to the Walkable Urban Code.	Codes	■		
	3 Hold a forum with property owners in Simpson and Washington on support for zoning adjustments to allow Accessory Dwelling Units.	Knowledge	■		
	4 Engage owner of bowling alley at 19th Avenue and Bethany Home Road on historic preservation.	Knowledge	■		
	5 Identify code violations and issue notices to property owners.	Codes	■		
	6 Add Solano Steering Committee Chair or designee to the zoning notification system.	Operations	■		
	7 Encourage the Steering Committee to monitor all zoning hearings.	Partnership			■
	8 Create a fact sheet and procedural guide on establishing Improvement Districts.	Knowledge	■		
	9 Hold a property owner forum on Improvement Districts for financing enhanced infrastructure and services.	Knowledge	■		
	10 Complete 3 beautification projects, such as murals, colorful building repainting and tree planting.	Partnership			■
	11 Complete a Water / Sewer infrastructure needs assessment.	Plans	■		
	12 Create marketing materials for development sites.	Partnership			■
Housing	13 Identify an affordable housing project within the corridor.	Financing			■
	14 Develop a Mixed Income housing demonstration project.	Financing			■
	15 Develop a Mixed Use housing demonstration project.	Financing			■
	16 Hold a capacity building forum on Community Development Corporations and identify a lead non-profit within the Solano District.	Partnership			■
	17 Renovate 3 residential properties.	Financing			■
Economic Development	18 Sponsor an Adopt a Street for 19th Avenue.	Partnership		■	
	19 Write a grant for enhanced school enrichment activities and community improvement projects at Solano School.	Financing			■
	20 Organize 3 graffiti and neighborhood clean ups.	Partnership			■
	21 Research zoning and licensing barriers for temporary and mobile retailers and restaurants to identify potential to activate 19th Avenue.	Codes	■		
	22 Engage the International Rescue Committee and other non-profits on a strategy to develop a middle-skill business incubator accessible to Solano residents.	Partnership			■
	23 Write a federal grant for economic development assistance to encourage healthcare job growth.	Financing		■	
	24 Pursue partnerships to provide Solano students with free access to three educational destinations, such as museums and the zoo.	Partnership			■

Elements	Actions	TOOLS	GOVERNMENT	BUSINESS	COMMUNITY
Health	25 Organize a walking club to provide block watch patrols at least 3 evenings per week.	Partnership			■
	26 Write a grant application for a community-based food source, such as the USDA Community Food Projects Competitive Grants Program.	Financing			■
	27 Hold a professional training forum on Healthy Corner store programs and identify a lead non-profit to develop a program in Solano.	Knowledge			■
	28 Evaluate and install enhanced crosswalks at 19th Avenue and Bethany Home Road and 17th Avenue and Missouri Avenue if appropriate.	Financing	■		
Mobility	29 Provide transit passes for sale at Phoenix Baptist Hospital, Christown Mall and other destinations along 19th Avenue.	Operations			■
	30 Analyze the traffic impacts and trade-offs of the Complete Street Concept on 19th Avenue.	Knowledge	■		
	31 Create a fact sheet about the Complete Street Concept for property owners on 19th Avenue.	Knowledge	■		
	32 Hold a property owner workshop on the Complete Street concept on 19th Avenue.	Knowledge	■		
	33 Organize a coalition to support increased public transit service on 19th Avenue, including Phoenix Baptist Hospital, Christown Mall and neighborhood associations.	Partnership			■
	34 Present transportation recommendations to the Committee on the Future of Transportation in Phoenix.	Knowledge	■		
Green Systems	35 Research utility spacing standards to identify the potential to improve the ability to plant shade trees that grow to full size.	Codes	■		
	36 Research stormwater regulations to identify the potential to allow on-site retention to be provided within adjacent right of way.	Codes	■		
	37 Create standard construction details for Tree Pocket concept.	Partnership			■
	38 Determine feasibility of a Shade Easement that allows structural shade over the public sidewalk without the need for a revocable permit.	Codes	■		
	39 Hold a professional training forum on financing methods for Green Infrastructure, including the Water Infrastructure Financing Authority.	Knowledge	■		
	40 Write a Green Infrastructure grant.	Financing	■		
	41 Hold a community tree planting event.	Partnership			■