

Shade Phoenix ²⁰³⁰

Green Dashboard

Vision: Achieve an average 25% shade canopy coverage

Goal 1



Goal 2



Goal 3



2010 - 2011 Accomplishments

- 45 presentations given
- 12 partnerships
- 12 events held
- 3 classes provided to residents on tree care
- 3 completed demonstration projects

2010 - 2011 Accomplishments

- 67,800 public trees
- 75 species of public trees
- 1,316 trees planted
- 154 staff attended training
- 15 ISA Certified Arborists Employed

2010 - 2011 Accomplishments

- Developed shade goals for General Plan
- Shade goals incorporated into:
 - Downtown Code
 - Green Construction Code
 - Strategic Plan

Shade Phoenix 2030 Highlights

- 2010 Encanto Earth Day Event
- My Phoenix, My Park Tree Planting efforts
- Regional Tree and Shade Summit

- Department Experts:
 - 5 additional Parks & Recreation staff received their Arborist Certification

- Downtown Code:
 - Tree Matrix developed and implemented